WHY I LEFT
with Brian Aquart

REAL STORIES. REAL PEOPLE.

PARTNERSHIP KIT 2026

Make room for the stories that change how we think about work and life



WHYILEFT.CO

The story is bigger than the departure.

Why I Left is a video-and-audio conversation series hosted by Brian Aquart.

Guests explore the choices that reshaped their careers, the human stakes behind those decisions, and what happened next.

A HUMAN AUDIENCE. A CONTEXTUAL CONNECTION.

01

People navigating change

Career transitions, uncertainty, reinvention, identity, and purpose.

02

Leaders and builders

Leadership, workplace culture, wellbeing, and entrepreneurship.

03

Curious listeners

People seeking honest stories, perspective, and useful insight.

Meaningful partnership, built around the story.

Partnerships can combine audio, video, and editorial channels. Every proposed placement is scoped for relevance, clarity, and respect for the guest experience.

A

Audio placement

Host-read pre-roll or mid-roll messages, with show-note credit.

B

Video integration

“Presented by” elements and approved on-screen branding.

C

Social amplification

Contextual posts and mentions across agreed show channels.

CUSTOM COLLABORATIONS

Season sponsorships, bonus conversations, aligned campaign activations, and speaking partnerships can be developed around shared goals.

A growing library, multiple ways to engage.

FIVE SEASONS

100+ released conversations

Every episode is available in audio and video.

Watch on YouTube. Listen on Apple Podcasts or Spotify.

Discover stories on whyileft.co.

OUR PARTNERSHIP STANDARD

Partnerships are clearly identified. Sponsor messaging is distinct from guest testimony.

We pursue relevance and usefulness rather than promotional volume.

20K+
CUMULATIVE AUDIO DOWNLOADS[1]

90K+
YOUTUBE VIEWS

1,600+
YOUTUBE WATCH HOURS

[1] Host-reported audio totals across providers · YouTube analytics: November 2026

Let’s build a partnership that matters.

The right sponsorship creates value for the audience and the partner.
Tell us what you hope to achieve, who you want to reach, and what story your organization wants to support.

EXPLORE A PARTNERSHIP

Sponsor Interest Form

Questions or an introduction?

hello@whyileft.co

WHYILEFT.CO • **YOUTUBE** • **APPLE PODCASTS** • **SPOTIFY**